

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FIRST SEMESTER [BBA] NOVEMBER- DECEMBER 2018

Paper Code: BBA-101

BBA(B&I)-101

Subject: Management Process &
Organizational Behaviour

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All question carry equal marks.

- Q1 Explain the need and importance of motivation in an organization. How theories proposed by Maslow and Herzberg have contributed to understand the problems associated with motivation and consequential impact on organizational performance?
- Q2 Explain why predetermined standards are necessary for effective managerial control. Does the fact that management has set standards for crucial aspects of the organization guarantee that control will be effective? Why or why not?
- Q3 What is the relationship between the organization's broad purpose and the objectives that are part of its various plans? Why should an objective be specific and measurable?
- Q4 Summarize the advantages and disadvantages of decentralization. Describe a situation where decentralization is highly effective.
- Q5 Briefly describe different skills required for a manager. State the concept of management and elucidate the best management practices across the world.
- Q6 Why has teamwork become a more recognized concept in the recent years? Whether the mutual acceptance phase of a group's development listhe point when the group exercises control most effectively?
- Q7 Define attitude. Discuss the process of its formation and its relationship with individual behaviour.
- Q8 Write a short note on (any three):
- (a) Bounded Rationality
 - (b) Management by objectives (MBO)
 - (c) Span of Control
 - (d) Management vs. Administration
 - (e) Departmentaion.

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